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# University of Pretoria Yearbook 2017

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## Consumer facilitation 411 (VBF 411)

<b>Qualification</b>	Undergraduate
<b>Faculty</b>	<a href="#">Faculty of Natural and Agricultural Sciences</a>
<b>Module credits</b>	10.00
<b>Prerequisites</b>	No prerequisites.
<b>Contact time</b>	2 lectures per week
<b>Language of tuition</b>	Afrikaans and English is used in one class
<b>Academic organisation</b>	Consumer Science
<b>Period of presentation</b>	Semester 1

### Module content

Consumer decision making through the family life cycle; determinants of consumer satisfaction. Consumer education; development of consumer skills; less privileged consumers. Expenditure patterns of the diverse South African consumer market. Consumerism. Globalisation.

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